

July 24, 2023

Dear Community Member,



Each year, Corona del Sol High School Men's Soccer Boosters reach out to businesses in our community to support our team through sponsorship and in-kind donations.

We are seeking a mutually beneficial partnership that will allow us to achieve our goals and promote your business and your commitment to supporting high school sports in the community.

We are a volunteer run, **501c3 non-profit organization (Tax ID# 47-2551347)** that operates year round in supporting CDS Men's Soccer which was established in 1977. Support from businesses is critical to help our organization to operate.

Sponsorships help us budget for many expenses throughout the year, including:

- Purchasing pre-game meals for players
- Purchasing practice uniforms and any additional game uniform pieces
- Purchasing equipment including the VEO camera that records and live streams games, providing additional learning and development for players
- Hosting the annual One Goal Invitational tournament
- Practice field turf maintenance
- End of season awards banquet
- Helping to keep sports affordable for families and providing opportunities to low-income families

This year, we are asking for your financial support with Premium Packages ranging from \$250 - \$1,000, additional opportunities ranging from \$50 - \$250, and direct donations of any amount. In return for the following sponsorship opportunities, you will receive (dependent on level):

- Tax deductions
- Field signage at CDS Stadium throughout the season
- Recognition on the CDS soccer website www.cdsaztecsoccer.com with website link recognition and on our social media platforms
- Ad space in our color printed program and game printed materials
- Game passes
- Team photo on plaque to display
- Opportunity to host a booth for your business at a home game
- Special business highlight post on the CDS soccer website and social media
- Business logos on player practice shirts for additional exposure
- Appearance in our promotional drone video of our program
- Business promo announcements at home games
- and more

Your in-kind donations help us raise additional funding as prizes in raffles, swag bags and fundraising incentives. These may include:

- Gift cards or discounts to restaurants
- Sporting tickets to attend other professional games for free or at discount
- Your gift of a good
- Your gift of a service
- Your gift of food/snacks/drinks for our concessions booth and players

To donate, please see the attached Sponsorship Opportunities packet, In-Kind Donation information and forms to fill out. Step by step instructions are included for filling out the forms, sending us logos and payment. If you have any questions, you are welcome to call, text or email us anytime.

We genuinely feel your company is a good fit and hope for your support. You make Chandler/Tempe an amazing place to live!

GO AZTECS!

Sincerely,

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Mailing Address

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